

Summary of Key Strategic Projects

Prevention Project	Employment and Empowerment Project	Social Licensing Project	Digital Engagement Project	Events and Special Projects
<p>Peer education courses run in secondary schools about the realities of teenage parenthood. Early intervention education aimed at preventing teenage pregnancy.</p> <p>Continuation of current ST work into 15/16 academic year. Expansion of work to launch a North London Scheme and work in a greater number of boroughs in South, East and West London. Expansion into all 32 London boroughs planned by the 2018/19 academic year.</p> <p>National expansion is planned under the Social Licensing Project</p> <p><u>Benefits</u></p> <ul style="list-style-type: none"> ▪ Honest, open, well-informed peer educators presenting the realities of young parenthood from first-hand experience ▪ Encourages young people to consider the benefits of waiting until they are older and more established before becoming parents 	<p>Employment, education and training for teenage parents aimed at supporting the transition from benefits dependence into employment or education. A structured pathway from sessional employment, to part-time work and on to full-time employment and financial independence.</p> <p>An extension of current ST work. Stage 1&2 to continue with Stage-3 beginning a phased launch from 2015.</p> <p><u>Benefits</u></p> <ul style="list-style-type: none"> ▪ Scaffold young parents in re-engaging with education and employment ▪ Providing opportunities to develop existing skills and gain new ones while gaining valuable work experience ▪ Guided development towards specific career and life goals ▪ Building a competitive CV for the wider job market, facilitating a move from welfare to work ▪ Providing young parents with the opportunity to be valuable participants in positive social change ▪ Challenging the stereotype that Teenage parents are 'part of the problem', by embracing their skill set to help create a solution 	<p>Facilitates an expanded national strategy. Increasing the reach of the Straight Talking Programme. Straight Talking will license local partners in national regional areas.</p> <p>New project – estimated launch 2015/16</p> <p><u>Benefits</u></p> <ul style="list-style-type: none"> ▪ Ready to run curriculum for a tried and tested course in peer education, which aims to inform young people of the realities of teenage parenthood ▪ Fully developed systems for sales, delivery and measurement of results ▪ Support with all training for staff and systems ▪ Potential for partnership fundraising opportunities ▪ Benefit from being part of a larger national force 	<p>Online community for services, support and campaigning</p> <p>New project- estimated launch 2015/16</p> <p><u>Benefits</u></p> <ul style="list-style-type: none"> ▪ An easily accessible source of information and support for teenage parents regardless of geographical location ▪ A vehicle to give teenage parents a voice and raise awareness of the charity's purpose amongst the wider community ▪ Opportunities for building brand recognition for Straight Talking nationally ▪ Allows ST to further engage with communities as an expert opinion on issues relating to teenage parents 	<p>Events will facilitate increasing brand awareness, educational opportunities, extending Straight Talking reach to young people and fundraising</p> <p>An extension of current work, developing larger annual events in 2015/16</p> <p><u>Benefits</u></p> <ul style="list-style-type: none"> ▪ Provide a wide range of opportunities to link with all aspects of community ▪ Opportunities to keep the ST brand fresh, exciting and relevance ▪ Opportunities to draw attention to the work of ST and to issues relating to teenage parenthood ▪ Opportunities to raise funds and diversify funding streams